

Dan Amaro

He/Him/His

UX Designer

White Plains, NY 10603

(480) 748-1445 | [Email](#) | [LinkedIn](#) | [Design Portfolio](#) | [Art Portfolio](#)

SKILLS

Design: Interaction Design, Wireframing, Prototyping, Illustration, Branding, Logo Design, Storyboarding

Research: User and Stakeholder Interviews, Survey Design, Information Architecture

Tools: Figma, Miro, Adobe Photoshop, Adobe Illustrator, Procreate, Trello

Spoken Languages: English (Fluent/Advanced), Spanish (Intermediate/Conversational)

EXPERIENCE

TRT Productions | New York, NY

September 2022 - Present

User Experience Designer

- Researched accessibility for developing countries and implemented mobile-first design principles to create web page layouts that exceeded client expectations.
- Developed a usability test script for 6 user interviews and create a post-usability test survey for additional user data that expedited the research phase by one week.
- Facilitated a design studio that led to quicker ideation and design for the organization's webpages and advanced the project timeline by 3 days.

Christ Community Church Montreat | Montreat, NC

July 2022 - Sept 2022

User Interface Design Lead

- Redesigned website interface and incorporated accessibility guidelines which increased Livestream navigation speed by 400%.
- Conducted 12 usability tests and interviews to accurately assess design pain points and develop solutions based on findings, resulting in 20% faster site navigation.
- Created an aesthetically pleasing redesign adhering to brand guidelines and design principles that 80% of users tested described as "welcoming" and "intuitive".

FB3E Consulting Services | Phoenix, AZ

November 2020 - January 2021

Graphic Designer

- Designed brand identity and logo based on stakeholder interviews using Procreate and Adobe Suite, resulting in client satisfaction.
- Designed layouts for website, print materials, and social media, creating an increase in customer engagement.
- Illustrated promotional comic book material for young Latinx individuals interested in STEM.

Dan Amaro Design | White Plains, NY

June 2020 - Present

Multimedia Designer

- Completed 30+ commissions for 25+ different clients using Procreate, Adobe Photoshop, and Adobe Illustrator within contracted deadlines, while maintaining a 100% client satisfaction rate.
- Collaborated with an artist and their management team to design "Just a Phase" album cover art, available on multiple platforms with an average of 29 hits a week since December 2020.
- Designed the logo and branding for CoolKid Chronicles podcast, available on Spotify and Apple Music.

EDUCATION

General Assembly, Remote

Certificate of Completion, User Experience Design Immersive (UXDI)

April 2022 - July 2022

- 12-week, full-time, 500+ hours, project-based training program taught by industry leaders.

Mesa Community College, Mesa, AZ

Associates in Applied Sciences, Audio Production Technologies

September 2010 - December 2011

- Real-world client experience in both studio and live sound environments with experience in operating within a wide range of budget constraints.